

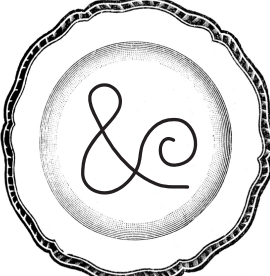


HOLLY C MEYER


Resume & Portfolio



THE DISH



THE SPOON



Making Healthy & Organic
Meals as Easy as 1-2-3

est. 2014
...





PORTFOLIO

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Barsum Fashion Group - Art Director	Page 13
Book & Website Design	Page 14

CONTACT

(206) 992 - 0888 | meyerhc@gmail.com | www.hollycmeyer.com



EDUCATIONAL HISTORY

Pinchot University

Masters in Business Administration
Sustainable Business & Marketing

NewSchool of Architecture & Design

Masters in Architecture

University of Hawai'i at Manoa

Bachelors in Art History

SKILLS SUMMARY

- Project Management
- Budgeting & Cost Analysis
- Graphic Design
- Company Branding
- Marketing & Sales
- Interior & Architectural Design
- Enterprise Resource Planning
- Staff & Client Training
- Process Improvement
- Community Outreach
- Customer Service

AWARDS & CERTIFICATIONS

- **Community Outreach**
WA Tribute Award
- **Alpha Rho Chi Leadership Award**
NewSchool of Arch & Design
- **President's Award**
NewSchool of Arch & Design
- **LEED-AP Accreditation**

WORK EXPERIENCE

Freelance Designer & PM | HCM Designs & Art by Holly

- Projects included the renovation and redecoration of private residences; from interior design to complete renovation drawings and project management,
- Project manager, designer, and investor in three flipped homes
- Graphic & logo design, book layout design, corporate identity for businesses
- Commissioned artist

Product Development Manager | Trailside Homes

- Developed all base interior finish specifications
- Continuous maintenance and distribution of architectural changes, standards, and standard details
- Managed project vertical kick-off along with all required documentation of plans, finish schedules, and construction detail drawings
- Managed and selected all interior finishes and managed and updated finish schedules for spec homes and assisted custom clients on interior selections
- Adding field teams needs and understanding to the design and specifications

Director of Sales & Marketing | Sage Homes Northwest

- Pioneered & designed corporate branding & identity
- Management and design of events, advertising, collateral & signage, and more
- Strategic planning and reporting
- Developed department budget
- Managed project budgets from feasibility to completion
- Refined marketing approach and increased sales by 100%
- Pioneered employee on-boarding process
- Managed and selected all interior finishes and managed and updated finish schedules and customer selections

Marketing Coordinator | Sundquist Homes & Century Communities

- Creative head and graphic designer for Sundquist Homes
- Responsible for social media, advertising, marketing material, site plan graphics, and website management
- Refined and elevating marketing approach with superior web, print, and advertising content
- Held integral role in the marketing and sales transition during the company's merger with Century Communities.

Art Director | Barsum Fashion Group, Inc.

- Worked remotely for a couture fashion house specializing in exotic skin handbags and accessories
- Responsible for graphic design and management of corporate identity, advertisements, website, catalogs and more.

Architectural Lead & Project Manager | HBTG

- Primary Architectural Designers, team manager of the OHOME project and project manager to the OHOME as well as many other projects
- Performed architectural design, graphic design, design team coordination, and project management.

Junior Architect & Project Manager | HUB Bay Area

- Involved in the design and construction of Hub Berkeley and Hub San Francisco, Bay Area co-working spaces.
- Responsible for assisting the lead designer in client meetings, creating new ideas for the remodels, recording community input
- Responsible for kitchen design, furniture design, coordinating with suppliers and selecting fixtures, furniture construction, site construction and build out.
- On Project from Start to Completion

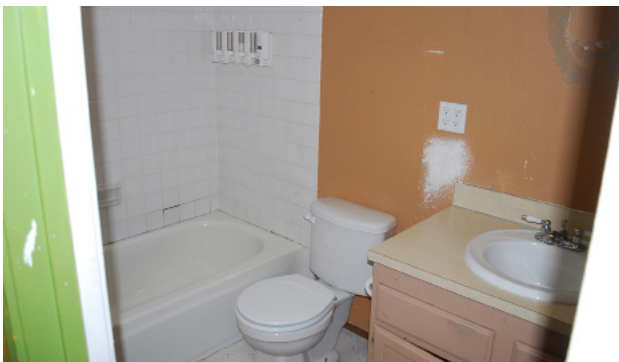
Architectural Designer & Project Manager - HCM Designs

Interior and Architectural Designer & Project Manager for home renovations and home flips.
Below is Kent home flip project.

BEFORE



AFTER



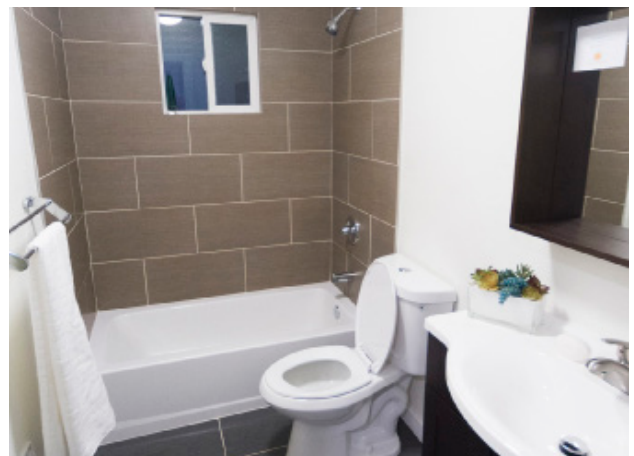
Architectural Designer & Project Manager - HCM Designs

Interior and Architectural Designer & Project Manager for home renovations and home flips.

MAUI CONDO RENOVATION



FEDERAL WAY FLIP



Director of Sales & Marketing - Sage Homes Northwest

My responsibilities at Sage Homes ranged from graphic design, budgeting, marketing, sales management, finish schedule management, and more.

Option flyer for home selections, 2021

MALLOY TERRACE in Ferndale
Choose an upgrade for your new home at our Malloy Terrace community.

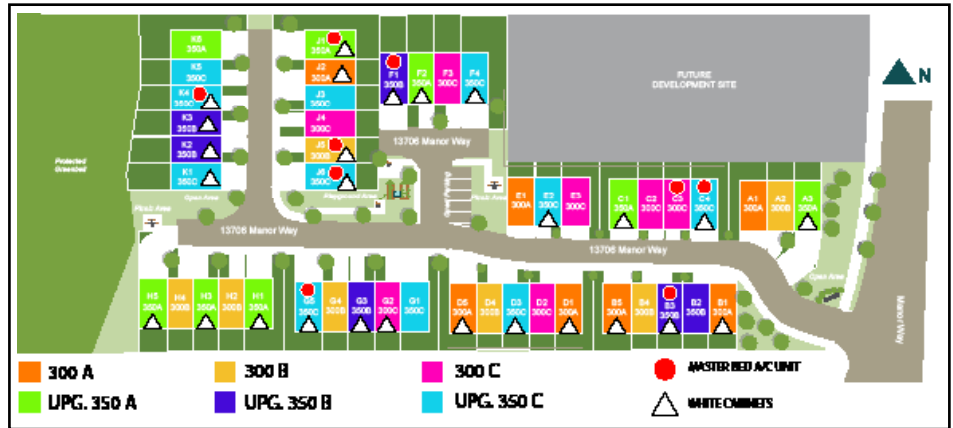
- Upgrade 350 Interior Materials Packages = \$2000**
Choose from upgrade materials packages 350A, 350B or 350C. When applied to the home plan it will include the below changes:
- White Painted Cabinets = \$1,624**
- Primary Bedroom A/C = \$3,500**
Mini Split Indoor Unit with Heat Pump
- Plumbing Package = \$1,300**
Upgraded plumbing fixtures throughout
- Add quartz to all countertops**
- Add full height deco kitchen backsplash**
- 6" high backsplash deco in primary bath**

SageHomesNW.com SAGE HOMES

Plat map for marketing purposes, 2020



Plat map for site superintendent, sales manager, subs & vendors to indicate buyer's selections and upgrades, 2020



Finish schedule for purchasing, vendors, home buyers and sales agents showing all schemes and standards, 2021 (inquire for full document)

SAGE HOMES
Distinctively Different by Design

Finish & Materials Schedule
Spec Level 500 - Townhomes
Aqua in Queen Anne, Seattle, WA

Community & company logos for marketing & signage, 2020-2021



Designed & painted office mural in lobby, 5'x5', 2020



Site monument, 2021



Graphic Designer & Marketing Coordinator Sundquist Homes & Century Communities

My responsibilities at Sundquist Homes ranged from graphic design, social media planning and implementation, advertising and more.

Arden View Flyer P1, 2017

ARDENVIEW

... find out why RICHMOND BEACH is one of Seattle's premier favorite Suburbs.

SUNQUIST HOMES
A FAMILY OF COMPANIES

We live here too. When you've been building in the same community for as long as we have, you get to be a part of its growth. It's been an honor to help build this community we live in, and shape it into the place it is today.

We Work Hard to do it right. When you've been building homes for over 40 years, you learn a few things. Things that matter to our homeowners, and things that don't. We've learned the importance of evolving for future homeowners, and that the best communities are designed from the ground up.

NEW HOMES DEEP ROOTS

We want to welcome people home to a place to call their own. A place where they can get away, relax, and grow. At Sundquist, our dream is building yours.

ARDEN VIEW Contact
Maggie Rossetti, arn.v.l.scott
(425) 275-5333
www.sundquisthomes.com

Richmond Beach Community Park
★★★★★
"Walk, Bike, Play, & Borrow a Book"
"Great Work Out" (TriPAdvisor)

SHORELINE
Population: 53,007
Area: 47.6 sq mi
3.4 mi from Puget Sound Shoreline
14 mi from downtown Seattle

Beeling Creek Park
★★★★★
"Nice Natural Park in an Urban Setting" (TriPAdvisor)

Arden View Flyer P1, 2017

ARDENVIEW

Designed for Better Living™

Layouts from 2,800 to 4,800 sq. ft.
sweeping great room
Hardwood floors

Views of the Sound

Private & Public Schools:
Melvin Syre Elementary
Albert Einstein Middle
Shorewood High School
King's Elementary (private)
Lakeside School (private)

Prices start in the \$1,240,000's

NEW Expanded Bike Paths citywide
Great Access to Public Transp.
Light Rail Line Extension
Coming 2023
3 miles from Edmonds Ferry

LOTS of local Amenities
Less than 2 mi from 4 of the Top 10 Local Activities (TriPAdvisor)
Within 4 mi of ALL 10
14 mi from Downtown Seattle
28 mi from Seattle-Tacoma Int'l Airport

Stable Housing Market*
Home Values 28%
Above WA Average
Low Crime Rates*
Total Crime 89%
Below Seattle Area
Total Crime 37%
TriPAdvisor

Community Flyer, 2017

SUNQUIST HOMES
A FAMILY OF COMPANIES

CASHCOTT
HIGHLANDS
FINAL HOME

Lot 8 / The Prescott / 523 2E
\$929,990
4,145 sq ft
5 Bdrms, 4 Baths, Basement

Javel Muir
425.275.5333
jmuir@sundquisthomes.com

Open by Appointment
22205 24th Ave SE, Bothell

SUNQUIST HOMES.COM MLS #1086927
This project is not a pre-construction sale. Construction is under way. All features, materials, and finishes are subject to change without notice. All prices are estimates and subject to change. All prices are in US dollars. All prices are in US dollars. All prices are in US dollars.

Community Flyer, 2017

SUNQUIST HOMES
A FAMILY OF COMPANIES

AVERA
MODEL HOME RELEASED!
(Reviewing offers 9/19/17 by 10am)

Lot 5 / The Bailey / 444 2A
\$709,990

2,651 sq ft
3 Bdrms, 2.5 Baths, Bonus Rm, Great Kit

Christine Hudson
425.275.5333
chudson@sundquisthomes.com

Open by Appointment, 11am - 4pm everyday
11110 75th St SW, Lynnwood

SUNQUIST HOMES.COM MLS# 1191969

Plat and Colors Map, 2017

Map showing lot numbers (1-42) and color swatches for exterior finishes.

Map showing lot numbers (1-42) and color swatches for exterior finishes.

Community Logo Drafts, 2017



Interior Designer & Graphic Designer - Creativity Ninja

Interior Designer & Graphic Designer for resale home staging, office furnishing and design, and corporate identity for start-up real estate brokerage, One Sun Properties.

\$000,000

bedroom · 1000 sqft
bathroom · built in 1900


1234 Main Street
Seattle, WA 98000

Welcome to your bright and beautiful home in Willow Grove at Ashford Park! 2 spacious bedrooms with ensuite baths; open floor plan living/dining room with gas fireplace and natural light from bay windows; dine-in kitchen opens to patio and lush lawn; laundry room; two car garage with extra storage; newly cleaned carpets, laminate, tile, and marble floors; granite counter tops. Close to 520, Microsoft, Town Center, bike to beautiful Marymoor/Lake Sammamish River Trail/Burke-Gilman and more!













Questions? Contact:
Fernando Arra, One Sun Properties Listing Agent
 C: (206) 953-9108, O: (206) 476-5493, F: (888)532-6901
fernando@fernan.com
 13505 Ambaum Blvd SW, Suite 102
 Burien, WA 98146
onesunproperties.com


 One Sun Properties





One Sun Properties

Fernando Arra



13505 Ambaum Blvd SW, Suite 102
 Burien, WA 98146
 Tel: 206.953.9108 Fax: 888.532.6901
fernando@onesunproperties.com

OPEN HOUSE

Fernando Arra
206-953-9108



One Sun Properties

13505 Ambaum Blvd SW, Suite 102, Burien, WA 98146, tel: 206.953.9108, www.onesunproperties.com

One Sun Properties

HOUSE FOR SALE

Fernando Arra · 206-953-9108

Graphic Designer - Creativity Ninja

Graphic Designer for wedding in 2021



SAVE THE DATE

AUGUST | 14 | 2021

for the wedding of
**STEPHANIE MCSHURLEY
 & GABRIEL DIAMOND**
 Gilroy, Ca

Invitation to follow. For more information visit
www.zola.com/wedding/gabeandsteph2021



Thank you



Jan McShurley

TABLE ONE



**Bridal
 SHOWER**

PLEASE JOIN US AS WE HONOR

**Stephanie
 McShurley**

SUN. 18 JULY

THE MEYER HOME AT IPM
 794 OAKVILLE CROSS ROAD
 NAPA, CALIFORNIA

RSVP TO HOLLY AT
 206.992.0888

WEBSITE FOR
 REGISTRY DETAILS
[www.zola.com/
 wedding/gabeandsteph2021](http://www.zola.com/wedding/gabeandsteph2021)




Together with their families
STEPHANIE and GABRIEL
 invite you to their wedding

AUGUST
 SATURDAY | 14 | AT 4:00 PM
 2021

KIRIGIN CELLARS
 3255 DAY ROAD | GILROY, CALIFORNIA

dinner & dancing to follow



details

WEDDING and RECEPTION

KIRIGIN CELLARS
 3255 DAY ROAD | GILROY, CALIFORNIA

From US-101 South
 Take exit 365 for Tennant Avenue
 Turn Right onto Tennant Avenue
 Turn Left onto Butterfield Blvd
 Turn Left onto Day Road
 Turn Left for the destination and the wedding guest parking

RSVP and DETAILS

PLEASE RSVP AT THE WEBSITE BELOW BY JULY 20, 2021
www.zola.com/wedding/gabeandsteph2021/RSVP

FOR MORE INFORMATION, VISIT THE WEBSITE BELOW
www.zola.com/wedding/gabeandsteph2021



Rsvp

PLEASE REPLY BY JULY 20, 2021

ACCEPTS WITH PLEASURE _____ NUMBER ATTENDING
 DECLINES WITH REGRET

.....
Allergy / Dietary Restrictions

.....
DJ Song Suggestions

BACHELORETTE
weekend

IN HONOR OF BRIDE-TO-BE STEPHANIE MCSHURLEY

Friday 7:30PM Dinner at (tbd) 9:45PM Anjelah Johnson Show at San Jose Improv

Saturday 12:30PM Champagne Tasting & Charcuterie 794 Oakville Cross Road, Napa
 2:30PM Wine Tasting @ Rombauer 3522 Silverado Trail N. St. Helena, CA
 5PM Lounge by the Pool & Games 794 Oakville Cross Road Napa, CA
 7:30PM Dinner & Lingerie party 794 Oakville Cross Rd Napa, CA

Sunday 8:30-11:30AM 50 min Messages for Everyone compliments of Bonny Meyer 794 Oakville Cross Road, Napa
 1PM Tapas & Sangria Themed Bridal Shower 794 Oakville Cross Road, Napa

rsvp information and more details on page 2

BACHELORETTE
weekend

IN HONOR OF BRIDE-TO-BE STEPHANIE MCSHURLEY

Anjelah Johnson Show
 There are less than 9 tickets left. We have a table for six of us currently. If you haven't already signed up with Yara and would like to join us, please let her know asap.

Carpool up to Napa
 Holly will be renting a car that fits 8 to carpool to and from San Jose and in order to drive to the Rombauer tasting. We will be leaving San Jose at 10am on Saturday and heading up to Napa. We will be returning on Sunday after the Bridal Shower. Please let Holly know if you want to join the carpool.

Food, Snacks and Drinks in Napa
 Please let Holly know of any dietary restrictions or issues. Menu is as follows: charcuterie, cheeses, fruit and hummus with the champagne tasting, dinner will be pork ribs, "penis" pasta salad, street corn salad, watermelon, mojitos and various penis shaped pastries, breakfast on Sunday will be coffee, tea, scrambled eggs and bacos, and a selection of breakfast pastries.

Meyer House at 794 Oakville Cross Road
 We have enough room for everyone to spend the night at the Meyer house in Napa, including 3 queen beds, one twin, one double bed in the family room nook and multiple comfy couches throughout. Please let Holly know if you will be spending the night, just in case we need to prepare with extra towels.

Messages at 794 Oakville Cross Road
 Bonny Meyer has generously offered to gift everyone messages as a gift to Stephanie. She will be arranging for 2 to 3 message therapists to come on Sunday morning and for everyone to rotate and have a 50 min slot. Please let Holly know by July 10th if you are interested in a message prior to the Bridal Shower, as this will determine how many message therapists we book. Message times are available at 8:30am, 9:30am, 10:30am and 11:30am on Sunday.

monetary contributions for food and events to be determined

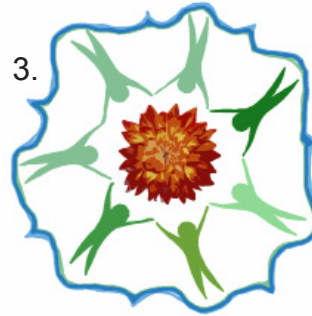
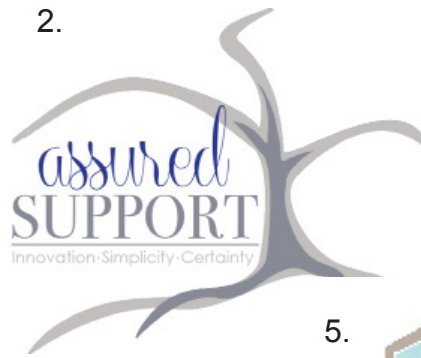
RSVP TO YARA.KHAKBAZ@GMAIL.COM (for Friday)
 RSVP TO MEYERHC@GMAIL.COM (for Saturday & Sunday)

Event Planner & Graphic Designer Experience ZAZZ

Graphic Designer and Event Planner for wedding in
2015



Logo Designs - Creativity Ninja



1. One Sun Properties Real Estate (2015), 2. Assured Support, Law Firm (2016), 3. Channel Rock Foundation (2014), 4. Ravenleaf Food Truck (2017), 5. Desi. G. Designs (2014), 6. Raven Hospitality Group, 7. Arra Coffee Brewing Company (2015), Do Right Construction (2021), 9. Scurmdiliumptious Dessert Cafe (2009), 10. Navarra Construction, LLC (2015), 11. Thrive Napa Valley (2011), 12. The Dish & The Spoon Logo & Label (2016), 13. Musho Tako Truck Logo and Design (2015), 14. Meyer Architectural Design Business Card (2008)

Owner & Marketing Manager - Ravenleaf Public House

My responsibilities at Ravenleaf Public House ranged from accounting, graphic design, corporate identity, event planning, and more.



SERVING

BRUNCH

STARTING SEPTEMBER 4TH

Sundays

9 AM to 3PM

MENU AVAILABLE SOON!

RAVENLEAF PUBLIC HOUSE

8014 15TH AVE. NE • SEATTLE, WA • 98115
(e) info@ravenleafph.com • (w) ravenleafph.com • (p) 206-403-1904



Starting December 7th

WEDNESDAYS

Test Your Knowledge @ Trellis Trivia Pub Quiz Night!

Wednesday Evenings
in our Patio @ 7:30PM
\$1 per person/round
Wassail Punch Available

Tap TAKEOVER!

SPINNAKER BAY BREWING

SATURDAY OCTOBER 8

FOOD SPECIALS

15% of ALL SALES DONATED to

LGBTQ ALLYSHIP



Ravenleaf Public House | 8014 15th Ave NE
Visit Our Facebook Page for More Information
facebook.com/ravenleafph

SUPER LOCAL TAP takeover

MAY 11TH 11:30AM - 10PM
RAVENLEAF PUBLIC HOUSE
FEATURING BREWERIES WITHIN A 2 MI. RADIUS

RAVENNA BREWING CO.
FLYING BIKE BREWERY
LANTERN BREWING CO.
NAKED CITY BREWING
HELLBENT BREWING CO.
and more...

RAVENLEAF PUBLIC HOUSE

Matt Swain (Executive Chef)
Jesse Rahm (Sous Chef)

HOUS: 7:00am-11:00pm • SEATTLE, WA • 98115
8014 15th Ave NE • SEATTLE, WA • 98115
info@ravenleafph.com • 206-403-1904

FALL 2016 DINNER

SANDWICHES

Happy Hour T-F
5:00pm-7:00pm
Lava Nine Menu T-F
\$3.00 off all Clams

Appetizers

SIDES

MAINS

DESSERTS

RAVENLEAF PUBLIC HOUSE

SPRING EVENTS

SAINT PATRICK'S DAY

Friday, March 17th

Curry & Beef & Hot Beer & Guinness Pub Crawdapper Pie

Openings on Tap

SPRING MENU ROLLOUT

Released March 28th

SPRING TRELLIS OPENING

Opening Mid/Late March

We have heaters & blankets. Our trellis is dog friendly.

EASTER BRUNCH

Sunday, April 16th

Starting at 10am

SUPER LOCAL TAP TAKEOVER

May 4th - 14th

In the spirit of Local Beer Week, we are celebrating a few Northwest Hill top within a 2 mile radius.

RAVENLEAF PUBLIC HOUSE

DINNER MENU

Executive Chef Matt Swain & Sous Chef Jesse Rahm

KEEPING IT LOCAL, REASONAL, & RESPONSIBLE

IT'S ALWAYS BEEN "SLOW FOOD" TO US

WEEKLY EVENTS

LET US KNOW...

BITES

APPETIZERS

SOUP & SALAD

MAINS

DESSERTS

RAVENLEAF PUBLIC HOUSE

EST. 2016

Executive Chef Matt Swain & Sous Chef Jesse Rahm

dinner menu winter 2016

All of our ingredients are locally sourced through us, from the Puget Sound food hub, and other local purveyors. Most of our ingredients are locally sourced through us, from the Puget Sound food hub, and other local purveyors. Most of our ingredients are locally sourced through us, from the Puget Sound food hub, and other local purveyors.

BITES

APPETIZERS

SANDWICHES

SALADS

MAINS

DESSERTS

Art Director - Barsum Fashion Group

My responsibilities at Barsum Fashion Group ranged from website design to advertisement graphic design. Full portfolio available upon request.



Farbod Barsum: C Magazine Ad
September 2012



Farbod Barsum: C Magazine Ad
December 2013



Farbod Barsum: Product Information Sheet
March 2015



Farbod Barsum: Referral Program Flier
Spring 2015



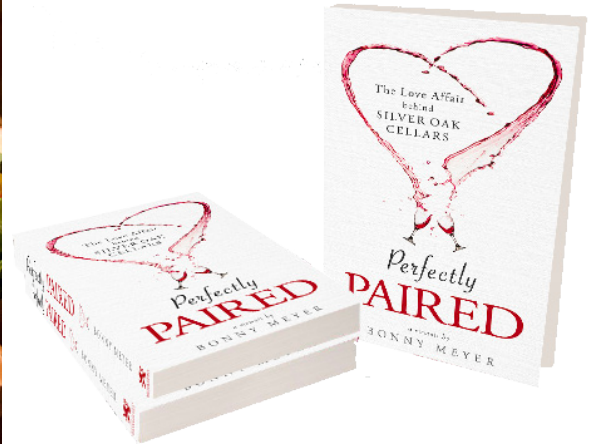
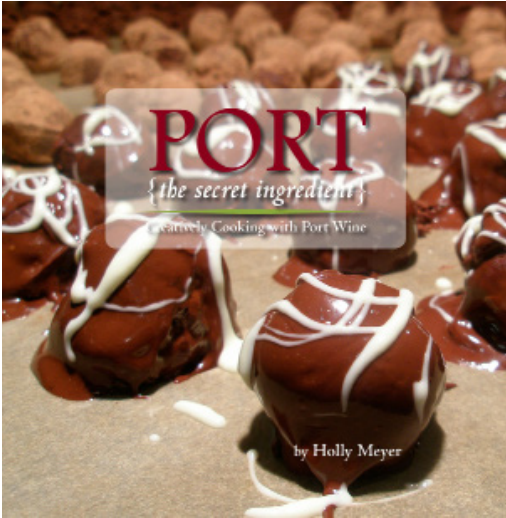
Farbod Barsum: Robb Report Ad
August 2015



Farbod Barsum: Nonstop Magazine Ad
August 2015

Freelance Graphic Designer - **Creativity Ninja**

Layout and book design of self published book Port: The Secret Ingredient (2011), and Graphic Designer and book layout for Seasonal: Recipes and Tour of the Garden at Channel Rock (2014) and Perfectly Paired - The love affair behind Silver Oak Cellars (2021).



Freelance Graphic Designer - **Creativity Ninja**

Current and active website designs are below:

Sage Homes Northwest: www.sagehomesnw.com

SHORE Group: www.shoregroupwa.com

Sage Commercial: www.sagecommercialwa.com

Experience ZAZZ Website Design and Management: www.xpzazz.com

Fit From the Core Website Design and Management: www.fitfromthecoreca.com

Investment and Philanthropy Group: meyerhc.wixsite.com/mfenterprises

Actor's Profile and Website: meyerhc.wixsite.com/jdsasser