




## CONTACT ME AT

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 @HollyCMeyer

## SKILLS SUMMARY

- Project Management
- Graphic Design
- Company Branding
- Marketing & Sales
- Interior & Architectural Design
- Budgeting & Cost Analysis
- Enterprise Resource Planning
- Staff & Client Training
- Process Improvement
- Community Outreach
- Customer Service
- LEED-AP Accreditation

## EDUCATIONAL HISTORY

**Masters in Business Administration  
Sustainable Business & Marketing**  
Pinchot University

**Masters in Architecture**  
NewSchool of Architecture & Design

**Bachelors in Art History**  
University of Hawai'i at Manoa

# HOLLY C MEYER

MARKETING & DESIGN EXTRAORDINARIE

## WORK EXPERIENCE

### Product Development Manager | Trailside Homes

- Developed all base interior finish specifications
- Continuous maintenance and distribution of architectural changes, standards, and standard details
- Managed project vertical kick-off along with all required documentation of plans, finish schedules, and construction detail drawings
- Managed and selected all interior finishes and managed and updated finish schedules for spec homes and assisted custom clients on interior selections
- Adding field teams needs and understanding to the design and specifications

### Director of Sales & Marketing | Sage Homes Northwest

- Pioneered & designed corporate branding & identity
- Management and design of events, advertising, collateral & signage, and more
- Strategic planning and reporting
- Developed and managed department budget
- Managed project budgets from feasibility to completion
- Refined marketing approach and increased sales by 100%
- Pioneered employee on-boarding process
- Managed and selected all interior finishes and managed and updated finish schedules and customer selections

### Graphic Designer / Marketing Coordinator | Sundquist Homes / Century Communities

- Creative head and graphic designer for Sundquist Homes
- Responsible for social media, advertising, marketing material, site plan graphics, and website management
- Refined and elevating marketing approach with superior web, print, and advertising content
- Held integral role in the marketing and sales transition during the company's merger with Century Communities.

### Art Director | Barsum Fashion Group, Inc.

- Worked remotely for a couture fashion house specializing in exotic skin handbags and accessories
- Responsible for graphic design and management of corporate identity, advertisements, website, catalogs and more.

### Architectural Lead & Project Manager | Healthy Buildings Technology Group

- Primary Architectural Designers, team manager of the OHOME project and project manager to the OHOME as well as many other projects
- Performed architectural design, graphic design, design team coordination, and project management.

### Freelance Interior Architectural Designer, Graphic Designer & Artist

HCM Designs & The Creativity Ninja

- Projects included the renovation and redecoration of private residences, complete renovation and project management of a two-bedroom Maui condo
- Project manager, designer, and investor in three flipped homes
- Graphic design, book layout design, logo design, corporate identity, and more
- Commissioned artist